



Here's Why Oriental Weavers of America is Floored by Reynolon®.



As beautiful as rugs can be, sometimes the warehouses where they're stored leave a lot to be desired. By the time most rugs reach the showroom, they're worse for wear. So how in the world does Oriental Weavers of America keep their rugs picture-perfect at the point of sale? The answer's surprisingly simple. They're under wraps with Reynolon® Shrink Film.

Reynolon 7011 film from Alcoa withstands the rigors of rough-and-tumble warehouse handling. With Reynolon Shrink Film protecting their beautiful rugs, Oriental Weavers of America can be certain the natural beauty of their rugs will shine through. Their product will be clean and the wrap intact. To find out more about Reynolon film, give us a call at **1-800-446-3456** or visit us on the web at www.alcoapack.com. We guarantee to floor you, too.





For Textile Packaging...

7011 A soft, very low shrink, biaxially oriented film. It was designed in thick gauges and is the choice for bagging items such as rugs, dog bones, and textiles such as sheets and pillow cases.

7044 A biaxially oriented film with outstanding sparkle and gloss for all non-food products. 7044 has high internal tear resistance and good memory. It offers virtually wrinkle-free shrinkage on medium profile and textile packages with good impact and abrasion resistance.

9061/9161 With excellent clarity and self-adhesion properties, these films provide strong bands and prevent rugs from sliding or telescoping, yet are clear enough not to detract from the rugs' beauty. 9061 is recommended for wide belly-banding applications; 9161 for narrow bands.



Reynolon Shrink Films' optimum clarity and soft feel are ideal for wrapping premium bed linens. With the flexibility to create bags in a variety of shapes and sizes on demand, Reynolon 7011 makes costly vinyl bags unnecessary.



REYNOLON FILM MINI TECH TIP:

Wrapping textiles or soft products with soft films? Is the tunnel conveyor pattern showing up on the bottom of the package? Use of a roller conveyor can help eliminate those marks. What if a stainless steel mesh belt is being used? To eliminate or minimize this pattern, keep the tunnel as cool as possible and place a box fan under the tunnel, blowing directly on the conveyor to reduce temperature. If you have room, try two fans. For more operating tips, contact your Reynolon film sales representative.



REYNOLON MACHINERY TIP:

Looking to automate the operation? Manufacturers such as Automated Design, Hugo Beck/Rennco, Signature, and others provide high quality customized machinery for textile applications. Whether you want to roll rugs, shrink wrap pillowcases, or create a premium vinyl bag around your product, there is an automated solution waiting for you. Please contact your Reynolon film sales representative for further information.



Reynolon 9061 and 9161 were specifically designed to wrap rugs securely without detracting from the rugs' natural beauty.

CHARACTERISTICS	7011				7044				9061/9161			
	300		400		100		150		150		200	
Yield (Units - In ² /Lb)	7,100		5,400		22,400		15,400		14,300		10,700	
	MD	CD	MD	CD	MD	CD	MD	CD	MD	CD	MD	CD
Tensile Strength	7100	6100	7100	6100	12500	8500	12500	8500	>8000	>2500	>8000	>2500
Internal Tear Resistance	200	200	200	200	11	13	18	19	>100	>50	>100	>50
Shrinkage at 250° F	< /=10	< /=10	< /=10	< /=10	45	47	45	47	>50	<10	>50	<10
Impact Resistance	20		20		15		22		14		14	
Slip (Coefficient of Friction)	2.0		2.0		0.3		0.3		>7/>7		>7/>7	



...Consider It Wrapped.