

The logo for PouchMark features the word "POUCHMARK" in a bold, orange, sans-serif font. A small "TM" trademark symbol is positioned to the upper right of the word. The text is set against a dark grey, trapezoidal background that has a slight 3D effect with a lighter grey top and bottom edge. This central element is flanked by orange shapes that resemble the top and bottom flaps of a pouch, creating a cohesive visual theme.

# ELIMINATE THE LABEL™

WITH DIRECT-TO-POUCH VARIABLE PRINTING

## COFFEE

## SNACKS

## CANNABIS

**MEDICAL**

**COFFEE**

**CHARRELL COFFEE CO.**

**EST. 2013**

**CHARLOTTE, NC**

**DARK ROAST**

**BEST BREWED BY**  
**18 JUL 2022**

**12 OZ. GROUND**  
**N0430052215**



**SNACKS**

Best By  
15 OCT 2021

Sweet Apples  
cranberry!

**CANNABIS**

**Total THC: 100mg CBD: 0mg**

Prod MIP: 505S-00086 AssocMIP: 505S-00005  
 OPC: 504S-6359R Produced: 06/22/21 Exp. Date: 0622/22  
 Production Batch: 053331CCF

NIKE FLAP

ANTIBODY SELF TEST

RT179 06-22-2021

Lighthouse Diagnostics, Inc.

Clearwater Pharmaceuticals, Ltd.

LOT

⚠️ ⓧ ⓧ ⓧ ⓧ

2-8°C

**AND SO MUCH MORE!**

ELEVATE YOUR PACKAGING. ELIMINATE THE LABEL.

I N T R O D U C I N G

# POUCHMARK™

## DIRECT-TO-POUCH VARIABLE PRINTING

### ► **FLOW™** CONTINUOUS POUCH-PRINTING SYSTEMS

#### **FLOW 2000**

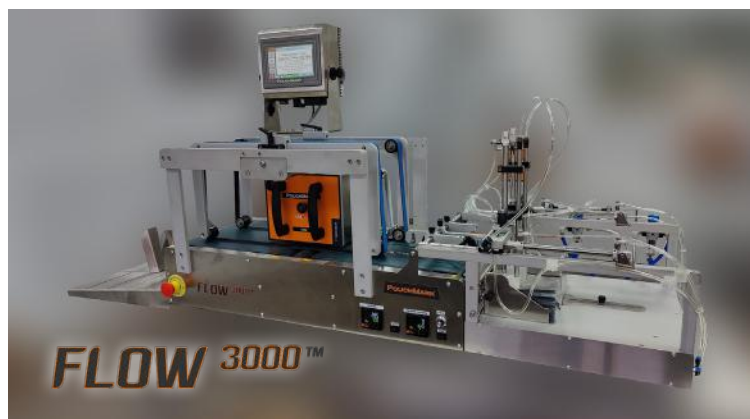
Our blazing fast TTO-mounted friction-feeder/conveyor system, the FLOW 2000 prints a 7-inch-tall stack of flat pouches (or cards) at up to 180 packs per minute. And not just simple text or date codes – 1D, 2D and GS1 barcodes; logos and icons; incremental and database-fed variable codes...all at crisp and clear 300dpi resolution.



#### **FLOW 3000**

Designed to meet the demands of multiple industries for an automatic feeding-printing system to print variable information directly to pre-made zippered and gusseted pouches,

the FLOW 3000 is as close as you can get to a perfect solution. Print everything from nutrition panels, compliance data, production codes, logos, text and virtually any type of barcode directly onto pre-formed pouches, eliminating the need for pre-printed, hand- or machine-applied labels.



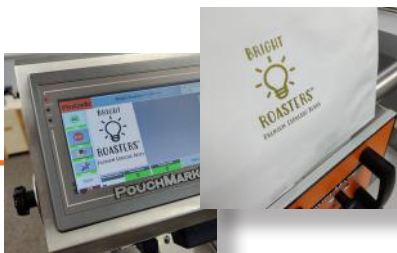
# ▶ **VERSA™**

## **MODULAR TABLE TOP TTO**

Now manufacturers and specialty retailers alike (coffee roasters, sweets shops, bakeries, etc.) can custom-print and brand their own bags, pouches and cards on-demand, without going to the expense and trouble of buying custom-printed labels to apply by hand.

Just choose a template from the touchscreen controller (made with the user-friendly Windows-based software included) and press the integrated foot pedal for hands-free, perfect custom printing every time! **Logos, product names, ingredients, barcodes, can all be designed into one template and printed at once.**

In addition, VERSA's modular design allows the user to raise the printer and rubber print pad above the base, in order to open and slide more difficult multi-layered zippered or gusseted bags over the pad for best print quality.



### **PERECT FOR POUCHES IN EVERY INDUSTRY**

- FRESH OR FROZEN FOODS
- MEAT OR POULTRY
- DRY FOODS & INGREDIENTS
- SEAFOOD
- DAIRY
- COFFEE
- SNACKS & CANDY
- BAKED GOODS
- PET FOOD
- MEDICAL DEVICES
- CANNABIS
- PERSONAL CARE

## **AVAILABLE MODELS**

### **FLOW™**

#### **PRINT AREA**

130cL	32mm (1.3") x 250mm (10")
210cL	53mm (2.1") x 250mm (10")
420cL	107mm (4.2") x 250mm (10")
500cL	128mm (5") x 200mm (8")

### **VERSA™**

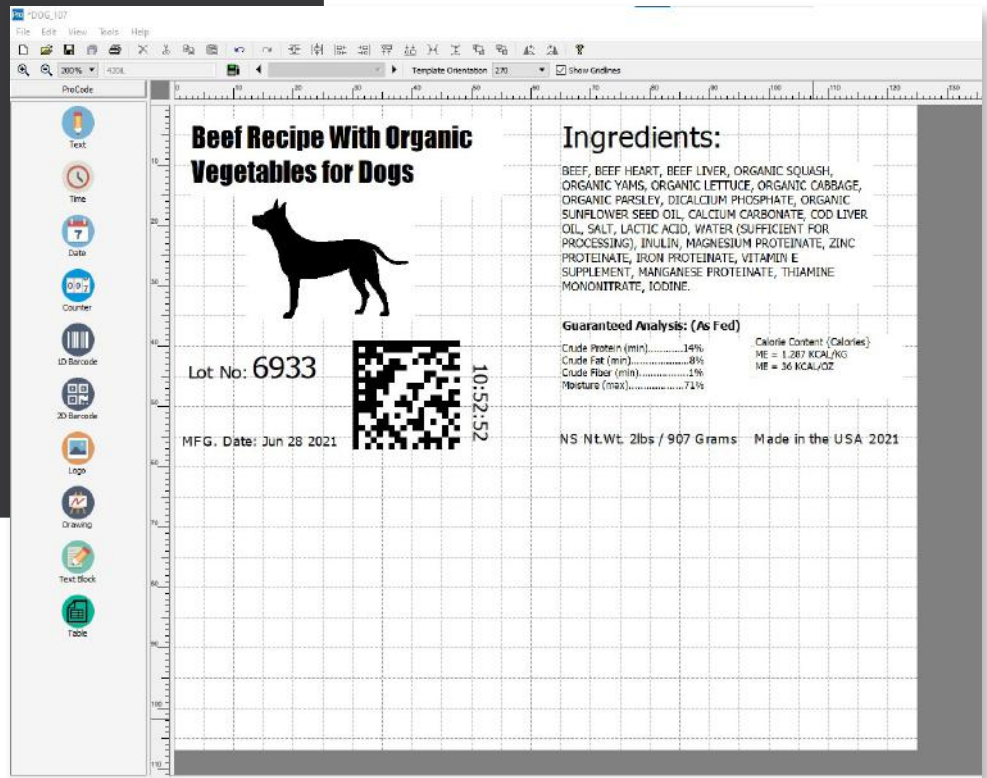
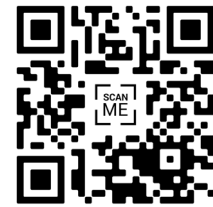
#### **PRINT AREA**

130i7	32mm (1.3") x 76mm (3")
210iL	53mm (2.1") x 125mm (5")
420iL	107mm (4.2") x 125mm (5")
500iL	128mm (5.1") x 125mm (5")



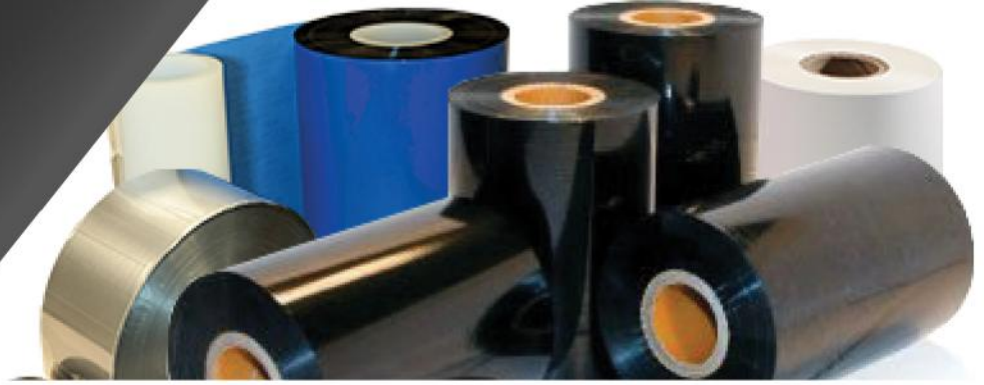
# ProCode™ PROFESSIONAL

*PouchMark's full-featured coding design software, ProCode™ Professional, is included free-of-charge with every PouchMark® TTO System.*



Our feature-rich, user-friendly, **Windows®-based software** enables you to easily create everything you'll need in your package coding environment. From standard **expiration dates and lot codes**, to **linear and 2-dimensional barcodes**, to **high-resolution logos and graphics**, ProCode™ does it all.

*Although ProCode™ is a proprietary PouchMark® software program, multiple drivers and solutions are available to enable users to interface with their preferred coding and label design software.*



## A SUPERIOR LINE OF RIBBONS FOR TTO PRINTERS

### FLEX PREMIUM DURABLE WAX-RESIN RIBBON

The clear winner in its class, this premium "General Purpose" TTO ribbon is your high quality, cost-effective choice for traditional flexible packaging applications. Crisp text, codes and graphics with very good smudge and scratch resistance.



### FLEX ULTRA HIGH DURABILITY WAX-RESIN RIBBON

Remarkably versatile, FLEX™ ULTRA prints clear, dark images on most coated, un-coated and film substrates while providing added resistance to smudging, scratching and less friendly environments. Extra protection at an affordable price.



### FLEX SUPREME EXTREME DURABILITY RESIN RIBBON

When durability is critical, and exposure to heavy contact, solvents or harsh environments is of great concern, FLEX™ SUPREME is the answer. This special resin ink formulation provides a nearly indelible image on flexible packaging film, pharma grade pouches and synthetic labels.



Our Xtend™ anti-static back-coating maximizes the life of your printhead.

WITH A VARIETY OF COLOR RIBBON INKS TO CHOOSE FROM



# BUILT TO LAST.



*PouchMark® brand Thermal Transfer Overprinters are so rugged and reliable, we back every sale with an unbeatable 18-Month Warranty. Our engineers insist on using only the highest-grade materials and components, and our vertical manufacturing protocol ensures the tightest compliance to specifications. The end result?*

**LESS DOWNTIME.**

## POUCHMARK™

REPRESENTED BY



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**WWW.POUCHMARK.COM**