

# Why Consider Clysar® Shrink Film

Choosing a brand of shrink film for your packaging application can be challenging. Suppliers and film options can appear very similar. Yet there are important differences to consider, from package protection and appeal; to performance on the shrink line; to expert technical support.

Here we look at how Clysar® high-performance polyolefin films offer differentiated value to help our customers succeed in today's competitive, high-risk world.



## A Single Focus on Shrink Packaging

Established in 1963, Clysar is North America's second largest manufacturer of polyolefin shrink film used in display packaging, product protection and shipping, and more. Since the early days of thin plastic packaging, Clysar has concentrated exclusively on high-performance shrink technology. Today, Clysar is the industry's *only* shrink film manufacturer that focuses exclusively on customers' shrink packaging needs. This translates to unmatched depth of shrink film products and application expertise to fulfill critical packaging objectives.

### ✓ Best-of-Class Shrink Packaging Expertise

The depth of shrink application knowledge developed over nearly 60 years creates a strong asset base for end-users who are looking for packaging expertise and resources.

### ✓ Made in the USA

Clysar is the only company that produces 100% of its shrink films in the United States using domestically sourced resin and materials. This significantly reduces supply risk, shortens response time and lowers the package's carbon footprint.



### ✓ Extensive Film Selection

Clysar has the best choice of shrink films to meet the challenges of the many market applications, product types, retail channels and distribution models, offering the broadest line of shrink films and custom treatments.

### ✓ Leading Quality, Clarity and Gloss

Clysar® films are the clearest, strongest, most brilliant display films in the packaging industry for premium package appearance and protection. They are produced and certified to critical quality, government and industry association standards.



# Clysar®

Clysar, LLC • 888-4-CLYSAR • [marketing@clysar.com](mailto:marketing@clysar.com) • Highway 67 South • Clinton, IA 52732 • [www.clysar.com](http://www.clysar.com)

# Clysar Shrink Packaging: Expertise & Reliability for a High-Risk World



## Roll-to-Roll Reliability

Clysar® films are highly consistent and conform to critical standards and specifications. They also will not discolor or become brittle with age and freezing temperatures.



## Unrivaled Technical Service

Our technical service experts have unmatched skills and shrink packaging experience to keep your operation running at peak level, available on-site or through remote technologies.



## Application Support

Extensive resources are available through Clysar to help develop new packages, determine the optimum film gauges, improve package performance and convert alternative packaging to shrink film. Full commercialization support includes film trials, film/equipment interfaces, research and development projects, and more.



## Dynamic New Products

Keeping pace with emerging needs of brands and the marketplace, Clysar drives innovations to improve cost, performance and sustainability, with new shrink solutions from e-commerce packaging to specialty films.



## Sustainability/Corporate Responsibility

Safe, non-toxic Clysar® shrink film offers many sustainable advantages, including a low product-to-package ratio, reduced food waste, DIM weight reduction and more. The company also meets corporate mandates for packaging that is produced responsibly and sustainably, with a clear chain of custody.



## Shrink Training and Consulting

Comprehensive shrink packaging training and resources are offered on a wide range of topics to optimize your package and operations. Consulting programs are also available to improve efficiency and lower total packaging costs such as the *Clysar Packaging Area Cost Evaluation (PACE)*.



## Easy to Do Business With

As an agile and flexible privately held company, Clysar is known for being responsive and easy to work with; bringing flexibility and a can-do attitude to business and packaging challenges.



## Local, Knowledgeable Distributors

Clysar® film is offered through local independent shrink packaging distributors, who create high-value packaging solutions by bringing together Clysar® shrink film and equipment, technical training and support; and lean supply strategies.



## Let's take the next step.

Contact us at [marketing@clysar.com](mailto:marketing@clysar.com) to learn more about how Clysar and our dedicated distribution network offers the best shrink expertise and products for your next package.

2020-06

# Clysar®

888-4-CLYSAR • [marketing@clysar.com](mailto:marketing@clysar.com) • [www.clysar.com](http://www.clysar.com)

All Clysar® films are proudly made in the U.S.A.

